



Portrait Ben Jakob

Ben Jakob founded Ben Jakob Consulting GmbH in 2007, which serves clients from national and international firms and organisations in the areas of Marketing & Communication, Fundraising, Leadership Development and Human Resources. Since 2013 he has also been working as a freelancer for peoplefocus in a variety of projects (including Group Outplacement). With many years of experience as a successful CEO and Managing Director of international organisations, he has a comprehensive and detailed knowledge of the many-faceted challenges facing top executives and management, together with the whole area of Human Resources.

He has worked for many years as a trainer and project manager in adult education institutes, including the international training organisation Leadership Dynamics Inc. As Managing Director, he was in charge of the Media Projects Bureau for eight years. Ben Jakob knows how to motivate people from all age groups with his dynamic approach and style. As an innovative and intuitive coach he supports employees from all hierarchy levels in change processes, and while helping them to take stock of their situation, he works out new and targeted career prospects. (1-1 and Team Coaching, as well as Personality Coaching for executives).

As someone with many years of professional training experience, he particularly enjoys his role as a workshop presenter with a wry sense of humour. Ben Jakob has also been working as a lecturer for many years at the Northwest Switzerland University of Applied Sciences (FHNW) and at the Innsbruck Management Center (MCI).

He completed courses of further education at Harvard Business School in Boston and at the renowned Strategic Ashridge Management Centre in England, together with professional media training at the Apunto Communications Group in Zurich. He was involved from the very start with the introduction and accreditation of the MBTI personality profile (Myers Briggs Type Indicator) for the German-speaking countries in Europe and is a licensed MBTI trainer.

Ben Jakob speaks German and English. His professional creed is: "Vision without action is a daydream – Action without vision is a nightmare"

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